

InvisM

# InVisM

InVisM produces the most compelling and engaging learning experiences for training and education; particularly effective for situations where time critical decision making is a must. These experiences are interactive, immersive, adaptable, distributable and measurable.

Our company is at the forefront in developing products that enhance training, simulation, and visualization. The result is an increased understanding of technical, social, political, religious, and business experiences. As Russ Phelps (InVisM's founder and president) likes to say, "We make the complex simple and the invisible visible... In this way, we help users visualize complex ideas and relationships in an intuitive and entertaining way!"

Using state-of-the-art psychometric measurement, our clients can easily quantify the effectiveness of any training, simulation, or visualization product. The end result is an unprecedented level of both interaction skills and comprehension of complex ideas that result in increased productivity.

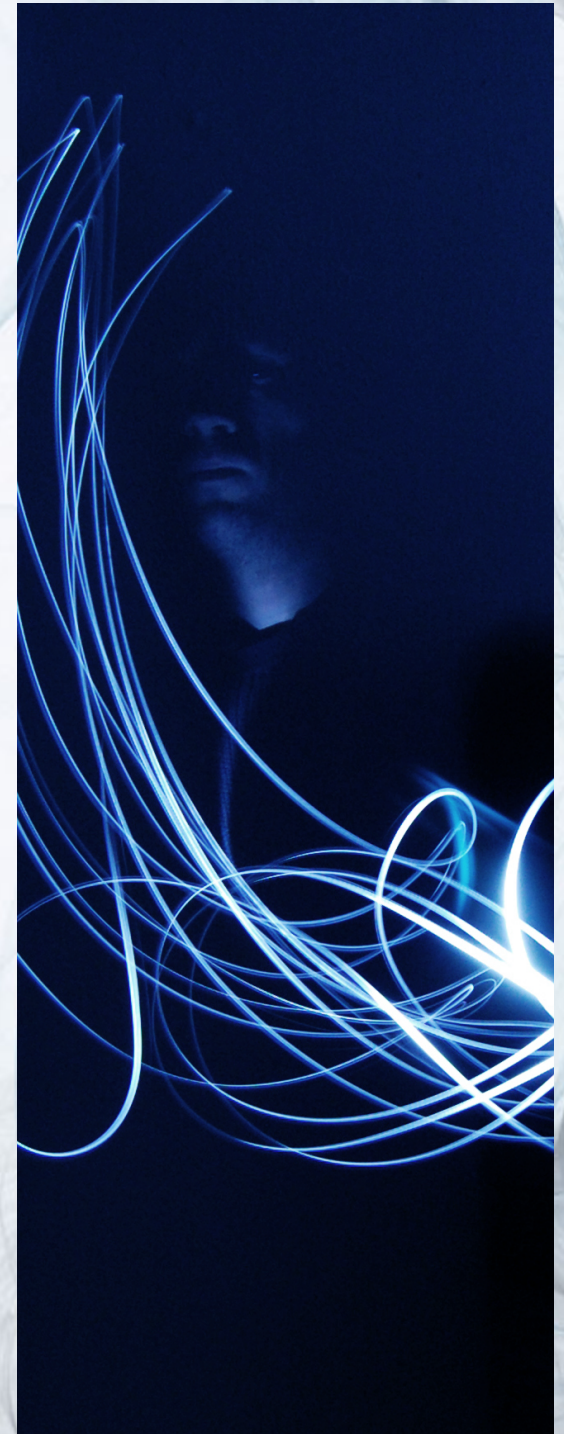
We provide award winning software solutions that integrate proprietary technology (e.g. RealityV and computer graphic imagery game engines) and methodology with time proven approaches. The result is high quality products at considerably lower cost to our customers.

Our team includes experts from a wide variety of fields, including academia, private equity, military and non-military branches of government, leading video game and film productions companies, defense industries, and international commerce corporations.

## **Winners of:**

I/ITSEC 2008 Serious Games Showcase & Challenge (SGS&C) Best Government Game  
"Best Technology" for 2008 by Military Electronics for RealityV

2008 Best Serious Game – Government Category, for GeoCommander  
Serious Game Showcase and Challenge, Inter-service/Industry Training Simulation and Education  
Conference



## Services we offer:

### End-to-End Product Development

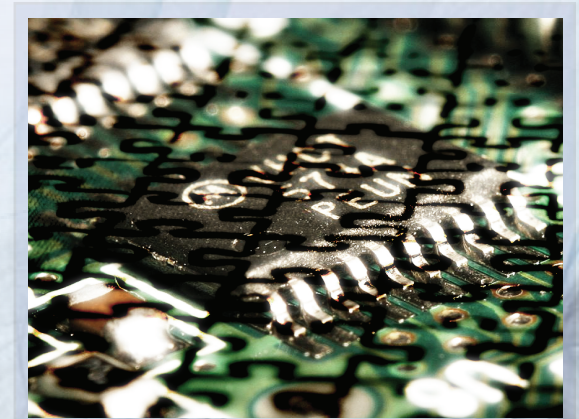
We consistently deliver requirements-driven platforms and content. We manage our clients training needs, simulation, or visualization projects to ensure complete customer satisfaction.

### Customized Curriculum Development and Presentation

Using the latest adult learning and education techniques, we work alongside our customers to develop compelling content that is engaging, cost effective and ensures the highest levels of information retention.

### Integration

We provide customized solutions that are designed to work within our clients existing technical infrastructure and budget. We can offer both the scalability and the expertise to support a wide array of market-based solutions.



## Completed Projects:

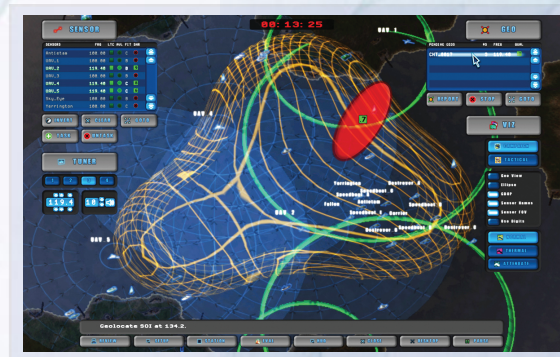
### Advanced Cinema and Special Effects Production

We maximize training experience to ensure the highest levels of retention and understanding with products that are immersive and consequence driven.



### Cutting-Edge Visualization Techniques

We develop and hold patents for revolutionary new computer software that uses 3D/ interactive gaming technology to provide immersive training.



### Hybrid Systems Integration

We have developed integrated state-of-the-art audio, visual, and graphics technologies that are practical and easy to use. Our products are platform independent. They are available as a stand alone part of a network, or can be used on most mobile devices, for end-to-end content display.

