

### **Sean King**

#### **Artist Statement**

My work is about taking an idea and turning it into something that will awe the audience. I desire to make pieces that will be so intersting and asthetically pleasing that it would be worthy to display for all to see. I've had individuals ask companies I've worked for if they could take home a conference poster I created to hang on their wall. This is my goal with all my pieces, print, or digital.

I'm a designer because I can't go a day without designing. Even if it's not physically, I'm still thinking in my head about what could be done differently or how someone created what they've done. When I was in the dorms at Colorado State University, I found myself playing with photoshop and creating pieces of art. From then on I dropped my computer science degree and never looked back.

I design to create really cool and beautiful pieces. Designs that draw attention and don't let it go. I want to create designs that remind people of me when they think of design.



### **Case Study**

#### **Huntington Society of America – Denver – Pro Bono**



Exactly a week later we were to film a special gala event where the HDSA was trying to raise money. We filmed the event in it's entirety in order to design a promotionl video for the next year's event.

We then scheduled a shoot of around 6 individuals effected by HD in order to create a documentary video that the HDSA could put on their website.

After the documentary was completed we moved onto the print tasks at hand. We were to design a new informational brochure that the HDSA would hand out to people. This brochure was to inform them about what HD was and what they were trying to do. The previous brochure that they were using was dull and boring and we found it hard to read. We took this brochure and transformed it into something that instills hope in the reader and into something visually stimulating. This we found makes the brochure easier to read.

The second brochure we were to create was a brochure that the HDSA would use the following year to promote another fund raising event. The theme for this event was gambling and a casino. We incorporated this imagry in the asthetic of the brochure giving it the imagry of a card table.





The last task we were given was to update the look of their website's events page. The previous layout was very boring and it didnt' have a good organization to it. This was reworked into something easy to look at that visually laid out what was happening when and where.

Throughout the entire process we would meet with individuals from the HDSA so that they knew what was going on and so that we knew what they liked and disliked.

Delivery of the final products was quite simple. We were to burn them all onto a dvd after everything was approved and ship it to the client. If they needed anything else then they were to let us know before we shipped anything so that everything would be in the best and most current condition.

Overall this was a very beneficial experience for all our team. We worked with a group of individuals at the HDSA who really cared about what they were doing and desperately wanted to get attention from potential donars. It really helped us see how helping people like this is very important and it gave us the opportunity to do what we love for somone else.





# **Motion**



### Control

Music Video for song "Control" by Vegas Baby









### Driving High

Project in typography using the text from Dave Chappelle

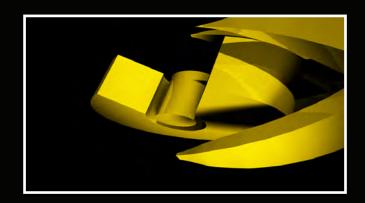




Army 360

Intro video for InVisM's Army 360





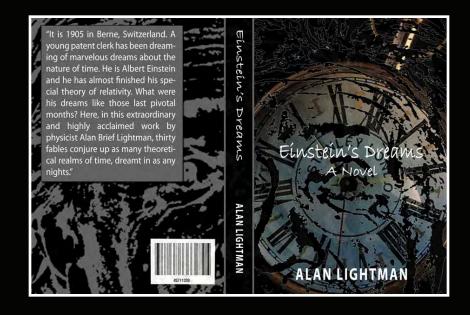


### Target and Walmart

Work in Cinema 4D combining with Photoshop

### Einstein's Dreams

Project creating a new cover for Einstein's Dreams book



## **Print**





### Design Cenverence Poster

Project to develop poster for design conference

### Tea Kettle Prototype

Project in Cinema 4D to develop a Tea Kettle Prototype





#### MetaTeq Website

Developed and maintain MetaTeq website



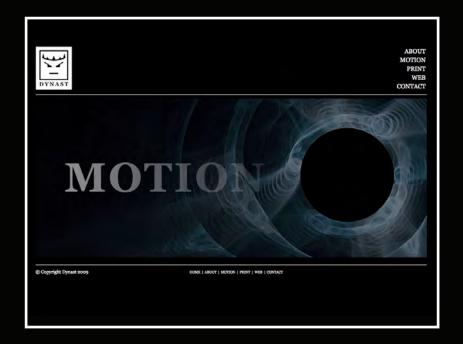


#### InVisM Website

Developed and maintain InVisM website







### Dynast Website

Developed and maintain Dynast website



#### **GMTS** Website

Developed GMTS website





# **Contact Me**

### **Sean King**

720-363-0777 sean.king@dynastdesign.com